



UDIA NSW Central Coast 2024 Local Election Platform

We are city-shapers.

Urban Development
Institute of Australia
NSW

Shaping the Central Coast

As a key stakeholder in the growth and prosperity of the Central Coast, UDIA NSW and the local development industry highly value a functional and committed elected Council to foster thriving communities across our region.

In this upcoming local election, we present our platform outlining the critical issues facing our industry and the broader community. Our vision is rooted in promoting housing options that are affordable and sustainable, enhancing infrastructure, and supporting economic opportunities to provide more jobs locally for our growing region.

UDIA NSW calls on candidates for Council to commit to delivering these key areas:



Housing

- 1. Deliver the Central Coast Housing Accord**
Target: We urge candidates and ultimately Councillors to commit to delivering the NSW Housing Accord target for the Central Coast of 9,400 homes over the next five years. Meeting this target is crucial to accommodate the growing population and to provide adequate and affordable housing options for all residents.
- 2. Prioritise Strategic Planning:** The strategic planning function of Council must be prioritised to ensure the timely availability of infrastructure and land supply to achieve the housing targets.
- 3. Improve Social Outcomes:** The Council should focus on improving social outcomes by increasing the provision of social housing and enhancing social services and should work with industry to incentivise delivery of more affordable housing. This approach will ensure that vulnerable populations have access to safe, affordable housing and the support services they need.



Planning

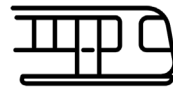
- 1. Optimise Resource Allocation:** For the benefit of the entire region, Council should allocate additional resources to expedite approval times for all development applications, including major projects.
- 2. Simplify Planning Processes:** It is imperative to improve planning processes to make them more transparent, simple, and accountable to support sustainable growth and reduce bureaucratic delays.
- 3. Deliver Clear Conservation and Development Strategies:** Council should work with all stakeholders including industry to create strategies that make it clear where to conserve and where to develop. This balanced approach will ensure better environmental outcomes while supporting responsible and sustainable growth.





Councillors

- 1. Financial Oversight and Diverse Experience:** We call for the election of Councillors with strong backgrounds in financial oversight and management, as well as diverse experiences. Such expertise is essential for responsible governance and effective decision-making.
- 2. Balanced and Community-Focused:** Councillors must demonstrate a balanced approach, focusing on the best interests of the entire Central Coast region. Fair representation and community-focused policies are critical for the equitable development of our region.
- 3. Vision for Regional Identity:** Councillors should have a clear and forward-looking vision for the regional identity of the Central Coast. Promoting the unique character and potential of our region is vital for our growth and the prosperity of our families.



Infrastructure

- 1. Invest in Servicing for Growth:** Council should create infrastructure investment strategies that support the availability of serviced, unconstrained land for new jobs and housing. This will enable us to reach the Coast's goals for new housing and local jobs close to home.
- 2. Enhance Public Transport Networks:** UDIA advocates for the improvement of public transport networks and connectivity within the Central Coast, as well as to Newcastle and Sydney. Greater transport options will support growth, facilitate better social outcomes and enhance the liveability of our communities.
- 3. Activate Gosford:** Focusing on the activation of Gosford, the capital city of the Central Coast, is essential. This includes developing the waterfront, boosting education and health services, and promoting tourism. A vibrant Gosford is key to the overall development and success of the Central Coast.

UDIA is committed to working collaboratively with the elected Council to achieve these priorities on behalf of the residents of the Central Coast. By focusing on housing, planning, governance, and infrastructure, we can create a thriving, sustainable, and prosperous Central Coast. We call on candidates to commit to working with industry on these priorities for the benefit of all residents.

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The Urban Development Institute of Australia NSW (UDIA) is the peak industry body representing the leading participants in urban development on the Central Coast. UDIA invests in evidence-based research that informs our advocacy to state, federal and local government, so that development policies and critical investment are directed to where they are needed the most. Together with our over 450 member organisations representing developers, consultants, local government and state agencies, we shape the places and cities where people will live for generations to come.



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