

13 March 2019

Ms Meredith Wallace
Bayside Council
PO Box 21
ROCKDALE NSW 2216

Dear Ms Wallace,

RE: Invitation to Progress Local Strategic Planning

The Urban Development Institute of Australia (UDIA) NSW is the leading industry body representing the interests of the urban development sector. The UDIA's 500 members in NSW brings together leading development, planning, strata, law, and engineering firms that operated throughout NSW. UDIA advocates for better planning, timely and affordable housing, and the building of vibrant communities to increase local job opportunities.

The UDIA acknowledges the strategic planning activity required to formulate your Local Strategic Planning Statement and Local Housing Strategy.

UDIA considers this is an important opportunity to provide broad development industry inputs into the Local Strategic Planning Statement (LSPS) and Local Housing Strategy (LHS). Together the LHS and LSPS will provide strategic directions for revised Local Environmental Plans.

We understand that your Council must prepare a LSPS and LHS over the next 8-12 months. We believe the UDIA can provide expert advice on local housing markets, housing demand and supply. The Urban Icon Research Platform produces regular market intelligence reports identifying key urban trends across Sydney with access to data from our Research Partners, CoreLogic, Research 4, Urbis, Brickfields, UNSW City Futures, and Astrolabe. UDIA wishes to provide this market intelligence regarding the potential growth in the area for your council to make the most informed decision.

In addition to the above, the UDIA's eight policy committees regularly engage with over 200 industry leaders with expertise in development, financing, planning, demographics, architecture, urban design and law. We are uniquely positioned to provide strategic advice in regarding development capacity and feasibility of development required to any to implement any Planned Precinct or the Greater Sydney Commission District Plan targets.

The UDIA is willing to work transparently with your Strategic Planning team in the consultation processes to better understand challenges and opportunities relating to the local housing markets, housing demand and future housing products required to formulate the LHS.

UDIA is also uniquely placed to provide comment and advice regarding land use opportunities and constraints to identify:

- Housing supply gaps
- Specific local needs

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- Demographic analysis
- Local development capacity and opportunities
- Market changes

UDIA's City Life Labs program has conducted a range of research into innovative community consultation and planning for the future city, and we would be pleased to share the findings and programs with you, as it relates to the future of your local area.

The UDIA has established a working group tasked to liaise with Local Councils on these important strategic processes. UDIA NSW wishes to assist in providing advice that represents the best of development industry, with the benefits of its wide-ranging experience in different project contexts, project delivery economics and diversity of housing product types.

We would be pleased to meet with you to discuss these further. If you have any queries, please do not hesitate to contact Elliott Hale on (02) 9262 1214 or at ehale@udiansw.com.au.

Yours sincerely



Steve Mann
Chief Executive

The Urban Development Institute of Australia (UDIA) NSW is the leading property industry group promoting the responsible growth of this State. We have over 500 company members and more than 3,000 of their employees attend our events, sit on our committees, undertake training or are involved in the activities of the organisation on an annual basis. Our organisation is the oldest property development advocacy group in the country, having been established in 1962. Our advocacy is based on making our cities more liveable, affordable and connected.